



**Havering**  
LONDON BOROUGH

# Social Value

**Cleaner, Safer, Prouder, *Together***

the things that  
matter to our  
residents the  
most

No limit to our  
ambition

'together' the  
need to work as  
a team with our  
community

## What?

- Social value quantifies the added social, economic and environmental benefits that can be gained from actions the Council already undertakes. This may include:
  - Education and skills support for industry specific career development
  - Community groups and resident engagement with socially isolated individuals
  - Employment and supply chain opportunities for economic growth within the Borough
  - Outcomes will focus on the achieving the Council's vision of Cleaner, Safer, Prouder, Together through the corporate themes of Communities, Places Opportunities Connections.

## Why?

- Intrinsically related to the social responsibilities the Council already has.
- An opportunity to externalise our priorities for the wider benefit of local residents and businesses
- Extends our ability to deliver social benefits contributing to the long-term wellbeing and resilience of individuals, communities and society in general

## Who?

- The Council, as a public entity (Social Value Act 2012)
- Local residents and business
- Our external partners such as contractors, third sector organisations, JVs, procurement contracts (new, existing and extensions); and external organisations such as West Ham Utd. FC, CEME, and Tesco

## How?

- A coordinated approach to ensure the maximisation of social benefits in line with the Council's commitments and priorities whilst achieving value for money.
- Developing sustainable opportunities for business growth and local employment
- Routinely included as an evaluation criteria and in all procurement activity over £100K

## When?

- The target is for Social Value to be embedded in the procurement process by Autumn 2019 and for the JVs with immediate effect

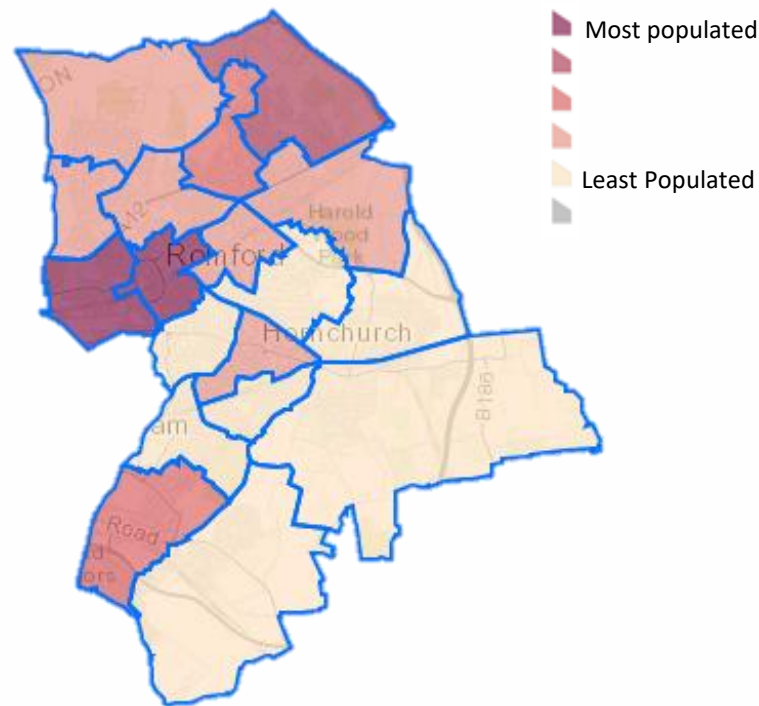
## **Related Documents and Strategies:**

- Havering Joint Strategic Needs Assessment
- Havering Health and Wellbeing Strategy 2015-19
- Social Cohesion Strategy 2018
- London Borough of Havering Community Safety Partnership Plan 2017-20
- Havering Council's Employment and Skills Plan 2018 -2020

# Population

- According to 2017 Data published by the 'Office for National Statistics', Havering has a population of 256,039 people. (estimated)
- The Borough's population has increased year on year from 2002, with a 13.7% increase from 2002 to 2017.
- By 2026, it is estimated that 284,900 people will live in the Borough.
- There has been an increase in the number of births in the Borough **and** an increase in the general fertility rate from 58 (per 1,000 women aged 15-44) in 2004 to 68 in 2017.
- South Hornchurch, Hacton, Squirrel's Heath, Heaton and Romford Town experienced the highest percentage increase in population.
- Likely explanations for population increase include economic growth within Romford town and inflow migration from neighbouring boroughs into bordering wards.

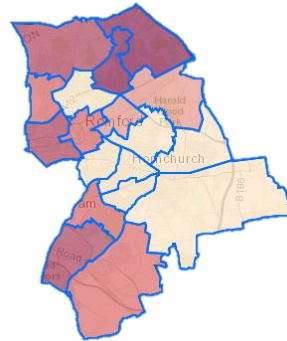
## Havering Population (by Ward)



Romford and Brooklands are the highest populated Ward in Havering

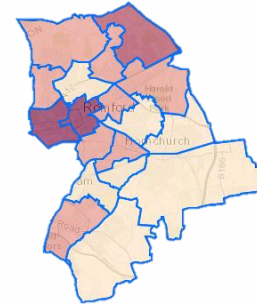
# Age

## Age 0 - 15 years



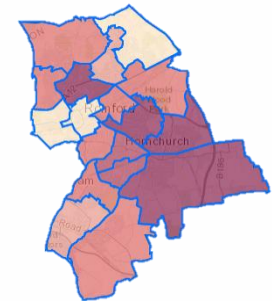
Gooshays has the highest proportion of children under the age of 16. A quarter of the ward population (25.3%) is under the age of 16.

## Age 16 - 64 years



Romford Town has the largest proportion of working age persons in Havering with two thirds (66.4%) of people being of working age

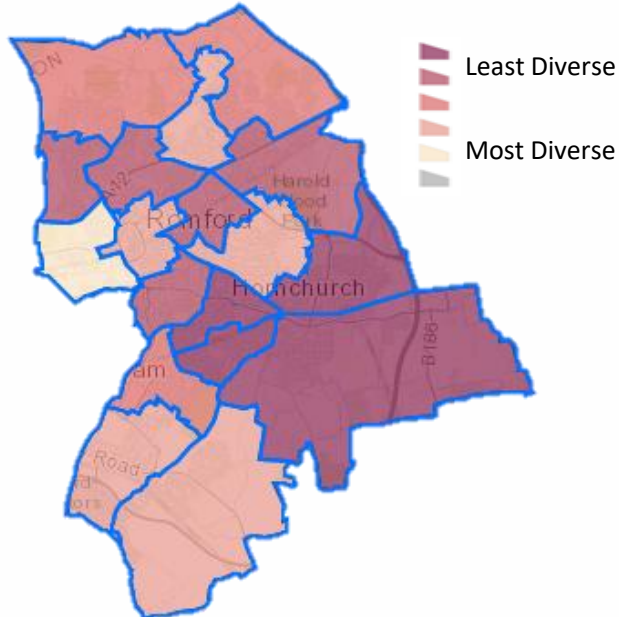
## Age 65+ years



The 'oldest' ward in Havering is Upminster with nearly a quarter of residents (24.7%) over the age of 65

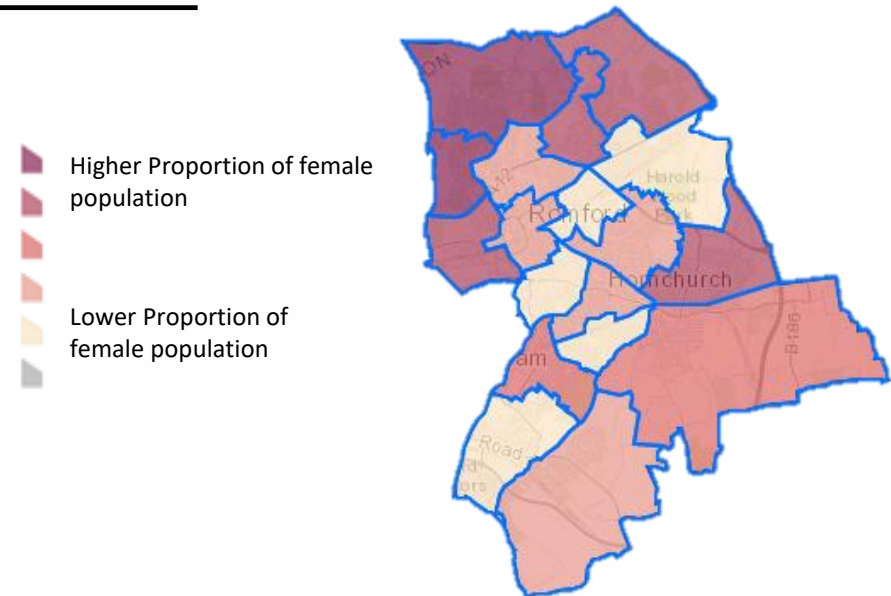
- The Borough holds the oldest population in London with the median age of 40 years.
- Children aged 0 – 4 years are the largest contributors to population change which has been attributed to in-borough births. From 2004 – 2017 there has been an upward trend in the number of births to women residents in Havering.
- In 2017 there was a net increase in young adults (20 – 49). This was due to internal migration (movements in and out of the borough).
- It is projected that the largest increases in population will occur in children (0-17 years) and older people age groups (65 years and above) up to 2033.

## Ethnic Diversity



- Havering is one of the most ethnically homogenous places in London, with 83% of its residents recorded as White British
- About 90% of the Borough's population were born in the United Kingdom.
- It is projected that the Black African population will increase from 4.1% in 2017 to 5.3% of the Havering population in 2032.

## Gender



- Havering Park has the highest proportion of females
- Females are more likely to live longer, with the life expectancy for males at birth at 80.1 years and 84.2 years for females, however the healthy life expectancy for females is lower than males.
- 22% of females in Havering are categorised as economically inactive, compared to 11% of males. Conversely in Mar 19 there were more male claimants of Universal Credit and JSA
- Women in Havering are more likely to be admitted to hospital for intentional self harm, hip fracture and excess winter deaths.

## Deprivation in Havering

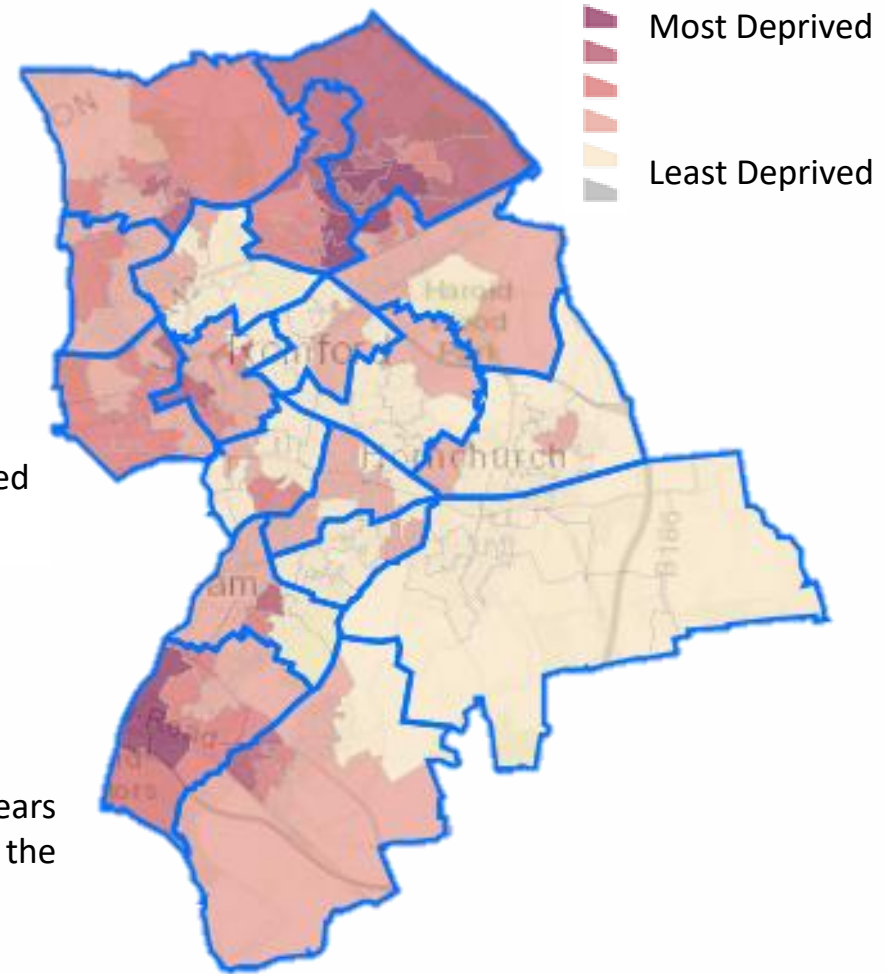
The London Borough of Havering is a relatively affluent borough. Based on IMD (Index of Multiple Deprivation) 2015, Havering is ranked 166th overall out of 326 local authorities in England for deprivation

The South of the Borough is the most affluent Havering locality but, like other localities, has pockets of deprivation.

Gooshays, Heaton, and South Hornchurch are the most deprived wards in Havering.

On average people living in deprived areas, lower socio-economic groups and marginalised groups have the poorest health and well-being outcomes.

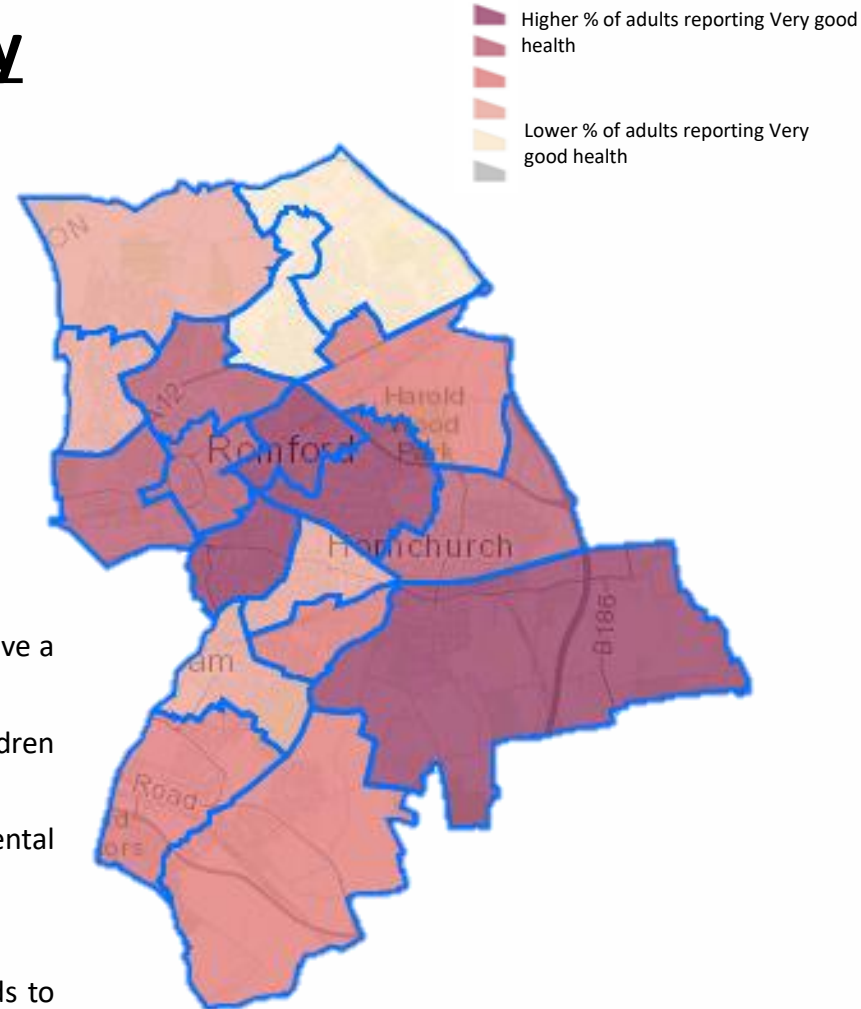
In the most deprived areas, the life expectancy of men is 7.9 years lower than that of men in the least deprived areas; for women the difference is 5.5years.



# Health Deprivation and Disability

The key risk factors for ill health in Havering, as identified in the Public Health Outcomes Framework, include low levels of breastfeeding, childhood obesity, insufficient physical activity and teenage pregnancy.

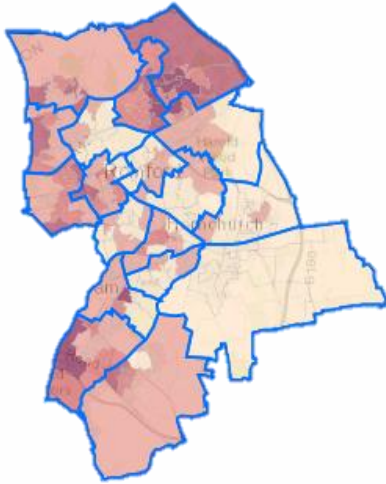
- Nearly 40% of children in year 6 in Havering schools are overweight or obese. This rises to 54% of adults in Havering registered with a GP.
- Estimates show that one in three adults (36.2%) in Havering are inactive.
- 1 in 5 (19%) people in Havering are registered with one or more Long Term Health Condition. Only 56% of these people feel supported to manage their condition.
- About 19% of working age people living in Havering disclosed that they have a disability or long term illness.
- There is an increasing demand for specialist help and schooling for children with Autism
- There are an estimated 46,200 people in Havering with at least one mental illness.
- 25 – 44 year olds have the highest rate of diagnosed depression
- Being socially isolated can be a big factor in loneliness which in turn leads to depression





## Income

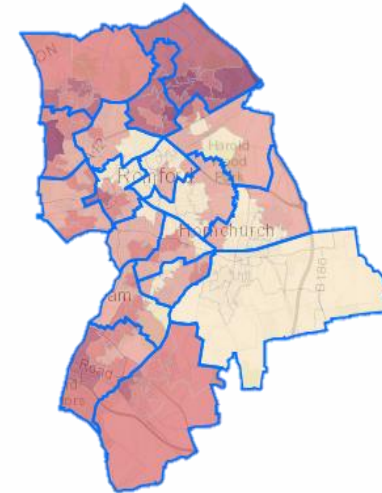
Despite low deprivation scores and high employment rates, the average gross household income in Havering (£44,430), which is below the London average.



Gooshays and Heaton are the most income deprived areas in Havering. Gooshays sits within the top 30% most income deprived areas in England with an average household income of £35,640.

- 8,800 children in Havering live in poverty. 25.9% of Children in Gooshays live in low income families (2016).
- 9.3% - Percentage of households in the Gooshays ward experience fuel poverty. The Havering average is 8%
- Teenage pregnancy is both a contributory factor as well as an outcome of child poverty.

## Employment



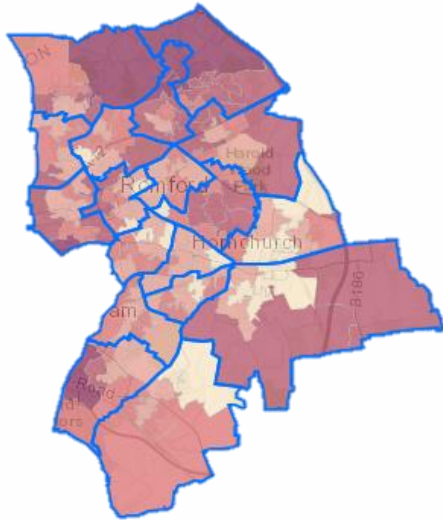
The gap in the employment rate in Havering between those with a long-term health conditions and the overall employment rate is worse than the London average.

The local job market is predominantly low skilled and low wage and there is only 0.6 jobs per individual in the working age population compare to London 1.2.

In August, there were 6100 Havering resident in receipt of Employment and Support Allowance (ESA) which offers financial support

Gooshays has the lowest employment rate in the Borough (72.5%)

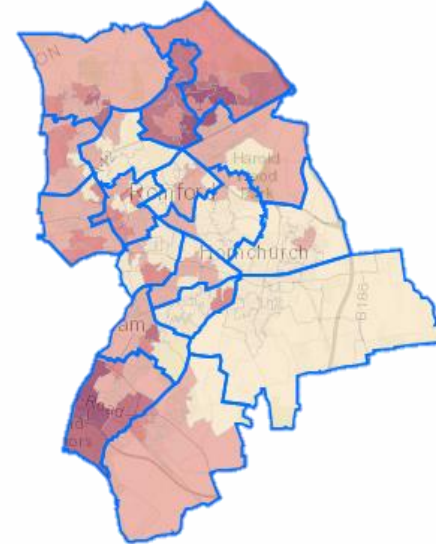
## Barriers to Housing & Services



Whilst Upminster is the borough's most affluent area (2017) ¼ of people in Upminster experience barriers to housing and services.

- 58% of adult social care users do not have as much social contact as they would like. One in three of the population over 65 live in a one- person household. Older people living alone can be an indicator of social isolation.
- The % of Working age Adults in Havering with a learning disability who live in stable and appropriate accommodation is lower than the England and London average.

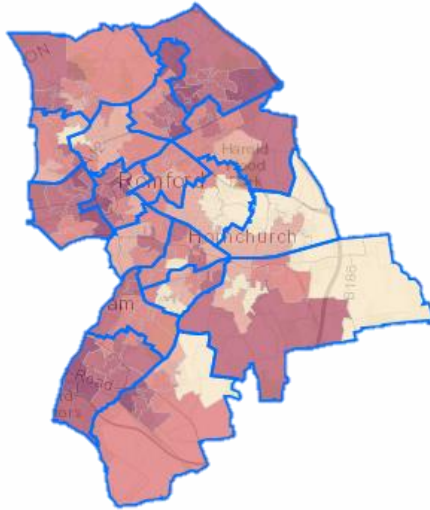
## Education, Skills and Training



- 30% of residents in the North of the Borough have no qualifications. This is higher than the ward average of 26%.
- 3.5% of 16-19 year olds were not in education, employment or training (NEET) in 2017/18. This is considered to be good performance in comparison to London and England averages.
- 57% of children in Havering with free school meal status achieve a good level of development at the end of reception. This is lower than the London average.

## Crime

The absence of a safe and secure place in which to live can have an extremely negative impact on physical and emotional health and wellbeing.

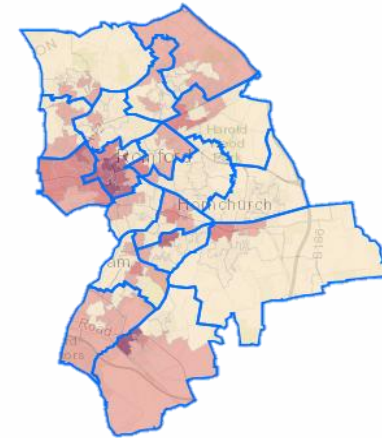


The overall crime rate in Havering is lower than that of London and England Crime rate.

- Between Mar 18 – Feb 19 Crime was most prevalent in Romford Town, Gooshays and Brooklands wards.
- The highest types of crime are Violence and Sexual offences, anti-social behaviour and vehicle crime. Between Feb 18 – Jan 19, 5760 Violence and Sexual offences were recorded by the Police.

## Living Environment

Economic welfare and social wellbeing are closely linked to the quality of the environment. The environment can be protected by reducing pollution and waste, protecting natural areas and biodiversity, and enforcing regulations that keep our water and air clean.



Almost half of the area of Havering is dedicated to open green space, particularly to the east of the borough.

6% of deaths of persons aged 30+ yrs are attributable to particulate air pollution. This is above the England average, but lower than that of London.

77% of households have access to at least one car. This is more than London and England.

# Resident Perceptions (Ipsos Mori Survey)

## Living Environment

- More than half of residents in Havering (52%) think that their local area has got worse as a place to live in over the past two years.
- 66% of residents agree that their local area is a place where people from different backgrounds get on well together – this is below the outer London average .

## Barriers to Housing and Services

- 89% agree that Young People are being priced out of the local housing market
- 54% of residents feel as though affordable housing tenures are unattainable to them.

## Crime

- 85% of residents feel safe in their local area; however this is below the national benchmark of 92%
- 35% of residents feel unsafe after dark. This rises to 56% of residents when considering Harold Hill in isolation and 43% of residents in Romford.
- Women are twice as likely to feel unsafe after dark than men.

# Social Value Outcomes in Havering

Social value quantifies the added social, economic and environment benefits that can be gained from actions the Council already undertakes. This may include:

- Education and skills support for industry specific career development
- Community groups and resident engagement with socially isolated individuals
- Providing employment and sustainable jobs opportunities to help economic growth within the borough
- Sustainable employment and supply chain opportunities economic growth within the Borough.
- Outcomes will focus on the achieving the Council's vision of Cleaner, Safer, Prouder, Together through the corporate themes of Communities, Places Opportunities Connections.

For the purpose of measuring, all outcomes will be measured against the Cleaner, Safer, Prouder Together vision.

## Approvals

Departmental Social Value proposal will need to be approved by the Opportunities Theme Board. Other Theme Boards will also be required to submit their proposals to the Opportunities Theme Board.

## Monitoring

The Opportunities Board monitoring functions and Key Performance Indicators will be underpinned by a performance management framework for social value activity.

This framework will enable us to robustly measure and demonstrate the full impact and value of the activity we deliver to individuals, communities and wider society.

The four elements of this framework are:

**INPUTS** – the cost resources for the activity

**OUTPUTS** – the number of outputs generated by the funded activity

**OUTCOMES** – the specific changes / benefits brought about by these outputs

**IMPACTS** – the impact of these outcomes on individuals, communities and society as a whole



## Social Value Portal



The Social Value Portal is a standardised solution that allows organisations to measure and manage the contribution that their organisation and supply chain makes to society.

The National TOMS (Themes, Outcomes and Measures) Framework was developed to provide a minimum reporting standard for measuring social value. The tool also allows social value to be measured in financial terms and assessing the financial impact of the activity undergone. Implementation of the tool also allows organisations to measure and deliver any significant changes they wish to see.

### The Framework identifies 5 measurable themes :

- Jobs:** Promote Local Skills and Employment
- Growth:** Supporting Growth of Responsible Regional Business
- Social:** Healthier, Safer and more Resilient Communities
- Environment:** Protecting and Improving Our Environment
- Innovation:** Supporting Social Innovation



## **Methods of Contributing to Social Value in Havering**

- Crowd funding for LBH-led Social Value projects and programmes
- Sponsorship of LBH events
- Volunteering

## **Priorities for Social Value in Havering**

- Community investment to help sustain, support community hubs and encourage social mobility
- Community cohesion and social inclusion e.g. through investment in LACs
- Community safety
- Support our residents to progress into employment, ensuring they can access services and activities that provide opportunities for developing skills, securing a job, starting their own businesses.
- Work with local employers to up-skill their workforce and enhance career opportunities within the borough
- Support for the digital inclusion agenda including providing internet access and training to residents and businesses.
- Supply Chain Opportunities and access to business growth and development workshops for existing businesses
- Maintain existing and create new partnerships that will benefit the health and well-being of our residents
- Encouraging attainment and aspiration in residents of all ages by providing them with industry-specific insight
- Investment in biodiversity and ecology to help improve the natural environment and health of residents
- Sporting/leisure/cultural activities to support healthy lifestyles
- Heritage based projects that celebrate the character and history of the Borough and its landmarks



# Social Value Activities in Havering

<p><b><i>Cleaner</i></b></p>	<ul style="list-style-type: none"> <li>• Community Clean-up Action Days – including activities such as litter picking; minor repairs and construction projects in communal areas; graffiti clearance</li> <li>• Environmental Awareness projects in schools including biodiversity and ecology activities</li> <li>• Donation of gardening equipment for planting and horticultural maintenance</li> </ul>
<p><b><i>Safer</i></b></p>	<ul style="list-style-type: none"> <li>• Themed youth groups / workshops – fitness and health (West Ham United); engineering construction and science (JV Partners); Cooking and food technology (Tesco)</li> <li>• Pedestrian and Cycle safety workshops</li> <li>• Alcohol and drug awareness classes</li> <li>• Mental health awareness and resilience workshops – age related; social media; family compositions</li> </ul>
<p><b><i>Prouder</i></b></p>	<ul style="list-style-type: none"> <li>• Havering Career Week – for adults and young people which will include work experience to allow residents to gain insight into career and opportunities within the LA, JVs and businesses/borough operators – subject related work experience and placements.</li> <li>• Volunteering opportunities and skills training for hard to reach groups – Homeless; leaving care; SEND</li> <li>• Education, apprenticeship and employment opportunities for school leavers</li> <li>• ICT hardware in libraries and support workshops for older people</li> <li>• Growth opportunities for underemployed residents</li> </ul>
<p><b><i>Together</i></b></p>	<ul style="list-style-type: none"> <li>• Intergenerational area groups – ICT; journalism; leisure – cinema, museum trips; treasure hunt; cooking classes</li> <li>• Funding for Local area co-ordinators and activities led by LACs – locality based social value objectives (£50 per post)</li> <li>• Internships, work programmes and paid opportunities for SEND residents</li> <li>• Community celebration days – for Havering districts; marginalised groups</li> <li>• Education partnerships with local businesses and operators</li> <li>• Community investment programmes – fund for improvements and local events e.g. Rainham Fayre</li> </ul>